

## Year 10 Media

Year 10 builds on prior Media knowledge and understanding learnt in Year 9 but has a heavier focus on exam Papers. The Year 10 – 11 curriculum is based on the theoretical framework of Media audiences, language, industries, representations and contexts. These ideas are revisited throughout the two years by following the linear structure of the exam papers, conducting case studies on a range of different Media texts and industries. Throughout the two years, the curriculum has a holistic approach, making links between the different media forms, texts, industries, audiences and representations.

Methods of deepening and securing knowledge:	
Spaced practice	Students study all parts of the theoretical framework and this is repeated throughout the course.
Retrieval practice	Quizizz.com is used as starters to re-visit different topics not currently being studied.
Elaboration	Students conduct a number of in-depth case studies on Media texts, forms, and industries. Theories are also studied in depth.
Interleaving	Students study the theoretical framework and this is revisited in every lesson.
Concrete examples	Case studies are studied throughout the two years.
Dual coding	This happens as part of normal teaching.

	Autumn term 1	Autumn term 2	Spring term 1	Spring term 2	Summer term 1	Summer term 2
Topic(s)	<p><b>Revision of Paper 1 - Section A</b></p> <p><b>Paper 1 - Section B - Promoting media (6 weeks)</b></p> <ul style="list-style-type: none"> <li>- Study of <i>The Lego Movie</i></li> <li>- Industries</li> <li>- Study of <i>The Lego Movie</i> promotional posters and trailer</li> <li>- Language</li> <li>- Representations</li> <li>- Audiences</li> </ul>	<ul style="list-style-type: none"> <li>- Study of <i>The Lego Movie Video Game</i></li> <li>- Promotion</li> <li>- Industries</li> <li>- Audiences</li> <li>- Language</li> </ul> <p><b>Paper 2 - Section A - Music</b></p> <ul style="list-style-type: none"> <li>- 1 week</li> <li>- In depth study of <i>Mojo</i> magazine</li> <li>- Language</li> <li>- Representations</li> <li>- Industries</li> <li>- Audiences</li> </ul>	<p><b>Paper 2 - Section A - Music</b></p> <ul style="list-style-type: none"> <li>- In depth study of <i>Mojo</i> magazine</li> <li>- Language</li> <li>- Representations</li> <li>- Industries</li> <li>- Audiences</li> </ul>	<p><b>Paper 2 - Section A - Music (continued)</b></p> <ul style="list-style-type: none"> <li>- Study of The Vamps and Demi Levato 'Somebody to Love You' and Little Mix 'Black Magic'</li> <li>- Language</li> <li>- Representations</li> <li>- Audiences</li> <li>- Study of Radio 1 Live Lounge</li> <li>- Industries</li> <li>- Audiences</li> </ul>	<p><b>Paper 2 - Section A - Music (2 weeks)</b></p> <p><b>Paper 2 - Section B - News</b></p> <ul style="list-style-type: none"> <li>- Study of The Guardian/Observer newspaper:</li> <li>- 3 X contemporary front covers</li> <li>- 3 X pre-1970 front covers</li> <li>- Media language</li> <li>- Representations</li> <li>- Industries</li> </ul>	<p><b>NEA planning and research</b></p> <p><b>NEA – planning and production</b></p> <ul style="list-style-type: none"> <li>- Statement of intent 250-300 words should be produced</li> </ul>

					- Audiences	
Assessment	Paper 1 - Promoting Media	Paper 2 - Section A - Music - Mojo magazine	Paper 2 - Section A - Music - Mojo magazine	Paper 2 - Section - Music - Music videos	Paper 2 - Section B - News	Initial planning and production of NEA.
CEIAG ( <i>Careers that are linked to that topic</i> )	- Marketing - Film production - Business management - Academic work	- Marketing - Video game production - Journalism		- Music video production - Broadcast journalism - Business management	- Journalism	- Careers in practical media production

Independent learning:
A variety of Independent learning is given: analytical, research, planning, practical production and NEA work.