

Year 9 Business Studies

The curriculum is devised to provide students who are all new to the field of study with an engaging introduction to the subject and to ensure they have in-depth knowledge of the two main topics that will be assessed throughout the summative assessments at the end of Year 11 (Business in the Real World and Influences on Business). The use of real business examples is key and these will be updated regularly so that students are able to link the theory learned in lessons to the news they read. Students are encouraged to stay up to date with both the business news and also key changes in the world economy that affect businesses. The use of practical learning exercises and research is used in order to ensure that students have a thorough understanding of the ways in which businesses operate and also to develop key employability skills such as communication and team working skills.

Methods of deepening and securing knowledge:	
Spaced practice	Retrieval tasks are spaced throughout the year to ensure that students return to key concepts and deepen their knowledge.
Retrieval practice	Retrieval practice is used extensively to aid the development of knowledge of tier-three terminology and key concepts both through starter activities and use of knowledge organisers and learning mats.
Interleaving	Interleaving is used from term two to ensure that students think deeply about the topics covered and to enable them to make connections between different aspects of Business theory.
Concrete examples	News stories about businesses and the business environment are used throughout the course to enable students to link theory to real-life examples.
Dual coding	Images are used in the delivery of new material and on knowledge organisers to enable students to make good links to theory and students create mind maps as part of revision. Students are asked to summarise topics using only images to further use dual coding to aid retrieval.

	Autumn term 1	Autumn term 2	Spring term 1	Spring term 2	Summer term 1	Summer term 2
Topic(s)	The 4 Ps - Target market - Market research - The purpose and nature of business - Entrepreneurs – skills and characteristics - Factors of production - Opportunity cost	The 4 Ps - Business ownership - Business aims and objectives - Stakeholders - Location	The 4 Ps - Business planning - Business expansion	Technology - Ethical and environmental considerations	The Economic Climate and the Economy - Globalisation - Legislation - The competitive environment	Pre PPE knowledge assessment - Yr 9 PPEs - PPE review - Student research project

	<ul style="list-style-type: none"> - Business sectors - Functional areas of a business - The business environment 					
Assessment	<ul style="list-style-type: none"> - Baseline assessment - Low stakes knowledge tests using MCQs 					
CEIAG (<i>Careers that are linked to that topic</i>)	Marketing Enterprise	Enterprise	Enterprise	Enterprise	Enterprise	Enterprise

Homework:
Homework is used in order to either consolidate the learning of the lesson, as a flipped learning activity, language for learning reading tasks or as retrieval practice. Tasks set frequently aim to develop the ability of students to research and to relate their learning to their own examples.